

EDUCATIONAL PARTNERSHIPS STRATEGY

The Educational Partnerships Strategy is designed to support the University's Strategy 2030: "Our purpose is to challenge our students and staff to realise their talent and thrive, for their own benefit and for the wider good. By doing this, we will think and make the world better."

OUR VISION FOR EDUCATIONAL PARTNERSHIPS

Our approach to educational partnerships will include partnering with schools, colleges, private providers of HE, universities and other centres of learning, in order to develop talent pipelines, to explore best practice and to capitalise on emerging educational opportunities.

Whether we build satellite campuses, strategic educational partnerships, or long-standing links with other bodies, we will focus on our core attributes of nurture and creativity and our determined ambition to make a difference, in order to add value to individuals and communities locally, nationally and globally.

In accomplishing this, we will include the achievements of learners who can change their lives, and hence change the world, and of sustained partnerships of long standing and proven worth.

In 2030 we will be teaching a wider range of qualifications in partnerships with educational providers. Contributing to our Access and Participation Plan, we will be teaching students from a wider range of backgrounds, and from a wider geographic reach, to a common standard of excellence and ambition.

We will expand our income generation through a contribution from educational partnerships, to allow us to be more robust in the face of long-term uncertainty about higher education funding and regulation, whilst holding that growth to a rate and scale that ensures that our community and relations with partners remains robust and interconnected and facilitates the excellent teaching, learning and support at the heart of what we do.

By 2030 we'll have a similar number of students studying with educational partners as in Bath. By then we will be teaching across a broader range of educational levels than at present and across a wider range of qualifications. We'll also be engaged in learning internationally in ways that add value to our offer and esteem to our institution.

EDUCATIONAL PARTNERSHIPS PRINCIPLES

Our principles are to ensure that:

1. Partnerships represent our core values and strategic aims (collaboration, inclusion, sustainability, ethical approach, respect, professional creativity).
2. Partnerships enhance our academic expertise, teaching, research and scholarship, and the student experience through flexible delivery of quality provision with an increased diversity of learners and learning.
3. Partnerships broaden access and opportunities for learner engagement and increase the University's reach.
4. Partnerships are fully costed, strategically and financially sustainable, and compliant with regulatory requirements.
5. Partnerships have the potential to enhance our reputation and / or match our risk appetite, and from which we may reflect and continuously learn.
6. Partnerships extend the benefits and culture of the University to students, staff, graduates, alumni and lifelong learners.
7. Partnerships in regions and countries where our education, research and ethical approach will have a positive impact on local, national and global needs.

EDUCATIONAL PARTNERSHIPS OBJECTIVES FOR 2030

The principal objectives for our educational partnership activities, and resources, arising from the University's Strategy 2030, and aligned with the Access and Participation Plan, Education Strategy and International Strategy, are:

1. To continuously enhance all aspects of our educational partnerships activity and performance, and to enhance the student experience.
2. To create a culture and community of sharing and exploring best practice across the University's network of educational partnerships.
3. To provide learning opportunities to a greater number of students from a wider range of backgrounds, and from a wider geographic reach, through educational partnerships.
4. To have by 2030 a similar number of students studying with BSU in London, through university centres, and with educational partners at home and abroad, to the number studying with BSU in Bath.
5. To extend to partner students the benefits of being a graduate / alumnus of the University and to provide opportunities for lifelong learning.
6. To make a significant financial contribution to the University from educational partnerships activity to support the work we do and opportunities we create for the benefit of all our students.
7. To broaden the range of programmes, educational levels and the range of qualifications offered in partnership with educational providers.
8. To optimise a small number of strategic educational partnerships, balancing risks and opportunities to reflect changes in market conditions and financial sustainability.
9. To nurture existing and develop new employability-focused educational partnerships with colleges of Further Education in the UK.
10. To consolidate and grow the University's national role in partnership provision of teacher-related education.
11. To grow our global footprint of educational partnerships through, for example, a measured approach to further developing transnational education, in tandem with improvements in our league table performance.
12. To ensure that we hold the growth of educational partnerships activity to a rate and scale that ensures that our community and relations with partners remains robust and interconnected and facilitates excellent teaching, learning and support.